

**Press Release**  
SuperAdBlocker.com  
P.O. Box 40161  
Eugene, OR 97404

**For Immediate Release**  
May 24, 2004

**Press Contact**  
Nick Skrepetos  
[nicks@superadblocker.com](mailto:nicks@superadblocker.com)

## **Super Ad Blocker is the first ad-blocker to block all new forms of advertisements**

**SuperAdBlocker.com announces Super Ad Blocker – the first ad-blocker designed to block all new forms of annoying ads including fly-over, slide-in and Rich Media ads**

EUGENE, OR (May 24, 2004) – SuperAdBlocker.com, a Pacific Northwest developer of state-of-the-art ad-blocking solutions announces the release of Super Ad Blocker. This innovative product is the first product to block all new forms of annoying advertising including fly-in, slide-in, Flash, Rich Media ads as well as the standard pop-up, pop-under, spyware and messenger ads.

Super Ad Blocker features patent-pending technology that is designed to accommodate new types of advertising as it arrives on the market. This includes types of advertising that have yet to be invented.

"No one is currently focusing on the future of ad-blocking. Advertisers are going to continue to move quickly to produce new annoying types of ads, and we will be there to protect the users and let them choose what they see." said Nick Skrepetos, founder of SuperAdBlocker.com

Super Ad Blocker is already designed to compliment the upcoming Windows XP Service Pack 2 ad-blocker which will block only basic pop-up ads, but will do nothing to stop the fly-in and Rich Media ads.

The product offers a full 30-day free trial which users may download directly from [www.superadblocker.com](http://www.superadblocker.com). Super Ad Blocker is not advertising supported and contains no spyware, adware or other harmful software.

Super Ad Blocker is currently priced at \$29.95 and includes free updates for one year. The product is available for immediate download from [www.superadblocker.com](http://www.superadblocker.com). Super Ad Blocker supports Windows 98, 98SE, ME, 2000 and XP.

### **About SuperAdBlocker.com**

Founded in 2004, SuperAdBlocker.com is led by Nick Skrepetos who was the founder of Panicware, Inc. and creator of the popular Pop-Up Stopper series of products. SuperAdBlocker.com focuses strictly on superior ad-blocking products which are designed to handle all types of advertising – now and in the future.

Contact SuperAdBlocker.com by e-mail at [info@superadblocker.com](mailto:info@superadblocker.com)

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